

GOVERNMENT OF INDIA
MINISTRY OF TOURISM

RAJYA SABHA
UNSTARRED QUESTION NO.1094
ANSWERED ON 29.07.2015

MBA COURSE IN TOURISM

1094. SHRI RAVI PRAKASH VERMA:
SHRI A.U. SINGH DEO:

Will the Minister of **TOURISM** be pleased to state:

- (a) whether the Indian Institute of Tourism and Travel Management has started MBA course in tourism in partnership with Indira Gandhi National Tribal University;
- (b) if so, the details thereof and the salient features of the said programme;
- (c) whether the Indian Institute of Tourism and Travel Management has signed any Memorandum of Understanding in this regard;
- (d) if so, the details thereof; and
- (e) the academic season from which such programme will be started?

ANSWER

MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE)

(DR. MAHESH SHARMA)

(a) & (b): The Indian Institute of Travel & Tourism Management (IITTM) has started MBA Program in Tourism in partnership with Indira Gandhi National Tribal University (IGNTU), Amarkantak. The salient features of the said programme are:

- (i) Two year duration with minimum qualification of graduation (Final year students may also apply) in any stream.
- (ii) Total 618 seats for Gwalior, Bhubaneswar, Noida and Nellore centres.
- (iii) Specialisations in Tourism & Travel, International Business, Services, Tourism & Leisure and Tourism & Cargo.
- (vi) Joint Coordination Committee (JCC) constituted of Representative from IGNTU and IITTM to monitor and oversee the entire activity of the programme in accordance with the statutory framework of IGNTU and IITTM.
- (v) The MOU shall remain valid for a period of two years from the academic year 2015-16 and 2016-17 and may be renewed further on terms and conditions mutually agreed upon.

(c) & (d): The Memorandum of Understanding has been signed on 28th May, 2015 between IITTM and IGNTU for Cooperation in Joint Degree Programme; Joint Research Programme, Joint Holding of Conference/Seminar/Workshop/Training/Symposia etc.; Faculty Exchange Programme; Student Exchange Programme; Research Scholar Exchange Programme and Exchange of Knowledge Resource.

(e): The academic session of two years MBA Programme in Tourism has already started from the current year i.e. 2015-16.
